

How Fascism Works The Politics Of Us And Them

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Fascism, a far-right authoritarian ultranationalist ideology, has historically manipulated the politics of division—often encapsulated in the phrase "us versus them"—to consolidate power and suppress dissent. Understanding how fascism operates through this divisive lens is crucial to recognizing its signs and preventing its resurgence. This article explores the mechanisms by which fascist regimes and movements engineer the politics of "us and them," emphasizing the importance of vigilance in safeguarding democratic values.

Foundations of Fascist Ideology and the Us vs. Them Dynamic

Core Principles of Fascism

Fascism is characterized by:

1. Authoritarian leadership that demands absolute loyalty
2. Intense nationalism and sometimes ethnic or racial superiority
3. Suppression of political opposition and civil liberties
4. Militarism and glorification of the state
5. Propaganda to shape public perception

These principles create fertile ground for establishing a narrative of unity against perceived enemies—both internal and external.

The Politics of "Us" and "Them"

Fascism thrives on creating a clear dichotomy: - "Us": the virtuous, pure, loyal, and often ethnically or nationally defined group. - "Them": the dangerous, corrupt, deviant, or subversive outsiders. This binary simplifies complex social issues and directs collective anxiety or frustration outward, often scapegoating minority groups, political opponents, or foreign nations.

Mechanisms of Divisive Politics in Fascist Movements

Propaganda and Media Control

Fascist regimes manipulate information to reinforce the "us vs. them" narrative:

- Creating enemies: Portraying targeted groups as threats to national security or morality.
- Reinforcing loyalty: Highlighting shared values among "us" to foster a sense of unity.
- Suppressing dissent: Controlling or censoring opposition voices to prevent alternative narratives.

By dominating the media landscape, fascists shape public perception, making the "us" feel justified in their actions and the "them" inherently dangerous.

Scapegoating and Blame

Fascist leaders often identify a scapegoat—be it minority communities, immigrants, political radicals, or foreigners—to blame for societal problems:

- Economic hardships: Blaming economic decline on outsiders or minorities.
- Social unrest: Framing protests or upheavals as the result of subversive elements.
- Crisis exploitation: Using emergencies (real or fabricated) to justify authoritarian measures.

This tactic unites "us" in opposition against a common enemy, diverting attention from systemic issues or government failures.

Nationalist Rhetoric and Myth-Making

Fascists craft myths of national grandeur and victimhood:

- Myth of victimization: Claiming the nation or ethnic group has been wronged or marginalized.
- Myth of supremacy: Asserting the inherent superiority of "us" over "them."
- Myth of purity: Emphasizing racial, cultural, or ideological purity to justify exclusion or violence.

These narratives reinforce the division, making policies of discrimination or violence appear justified in defense of the nation.

The Role of Societal Structures and Psychological Manipulation

Creating a Cult of Leadership

Fascist regimes elevate a singular leader as the embodiment of the nation's purity and strength:

- Personalization of power: The leader becomes the symbol of "us."
- Charismatic authority: The leader's rhetoric appeals to emotion, reinforcing the divide.
- Loyalty to the leader: Dissent is equated with disloyalty to "us."

This centralization discourages critical thinking and promotes unquestioning allegiance.

Mobilization of Mass Support

Fascists utilize mass rallies, symbols, and rituals to foster collective identity: - Symbols: Flags, uniforms, and insignias serve as unifying markers. - Rallies and marches: Visual displays of power and unity. - Patriotic rituals: Ceremonies that reinforce shared values and enemies. These activities cultivate a sense of belonging among "us" and reinforce the divide from "them."

Psychological Strategies

Fascists exploit psychological vulnerabilities: - Fear and insecurity: Amplifying fears about outsiders to justify authoritarian measures. - Usurpation of identity: Framing the state or leader as the true representative of the people's identity. - Dehumanization: Portraying "them" as sub-human to justify violence or repression. These tactics diminish empathy towards targeted groups and legitimize harsh policies.

Consequences of the Politics of Us and Them

Discrimination and Violence

The systemic division leads to: - Segregation and discrimination against minorities. - State-sponsored violence, including massacres, pogroms, or genocides. - Suppression of cultural diversity and dissenting voices.

Erosion of Democratic Institutions

Fascist regimes often dismantle: - Independent judiciary and free press. - Political pluralism. - Civil liberties and human rights. This consolidates power within a narrow elite, further entrenching division.

Global Impact and Historical Lessons

History shows that the politics of "us and them" can escalate into: - International conflicts and wars. - Genocide and ethnic cleansing. - Long-term societal trauma. Understanding these dynamics is essential to recognizing early warning signs and countering fascist rhetoric.

Preventing the Rise of Fascist

Divisiveness

Promoting Inclusive Narratives

Encourage stories that emphasize common humanity over division: - Celebrate diversity and multiculturalism. - Highlight shared values and goals.

Strengthening Democratic Institutions

Support independent media, judiciary, and civil society to: - Provide checks on power. - Facilitate open debate and accountability.

Education and Critical Thinking

Foster critical awareness of propaganda techniques and historical patterns: - Teach about the dangers of divisive rhetoric. - Promote media literacy.

Community Engagement

Build bridges across social divides through dialogue and cooperation: - Support local initiatives promoting inclusion. - Address social and economic grievances constructively.

Conclusion

Fascism's effectiveness in manipulating the politics of "us and them" lies in its ability to craft compelling narratives that unite the ingroup against perceived enemies. Through propaganda, scapegoating, nationalist myth-making, and psychological manipulation, fascist movements foster societal divisions that enable authoritarian control and violence. Recognizing these tactics is crucial for safeguarding democratic values, promoting social cohesion, and preventing history from repeating itself. Vigilance, education, and active engagement are vital tools in resisting the allure of divisive fascist politics and preserving a society rooted in inclusion and respect for all.

The Mechanics of Fascism: How Fascism Constructs Us vs Them Politics

Fascism is far more than a historical footnote or a label applied to authoritarian regimes—it is a political **logic system** designed to consolidate power through the rigid construction of **us** and **them**. At its core,

fascism operates not merely through force, but through a sophisticated, ritualized politics of identity, exclusion, and symbolic domination. This article provides an ultra-deep, comprehensive analysis of how fascism functions politically by weaponizing the *us vs. them* binary, exploring its historical roots, structural mechanisms, real-world applications, strategic benefits and catastrophic drawbacks, comparative variants, underlying frameworks, and its evolving future in modern democratic societies. Understanding fascism demands more than surface-level definitions; it requires unpacking how political consciousness is shaped by manufactured collective identities, scapegoating, and institutionalized polarization. This article dissects these dimensions with analytical rigor, drawing from historical case studies, behavioral psychology, political theory, and contemporary sociological research to deliver a masterclass in recognizing and countering the fascist *us vs. them* logic.

Historical Foundations and Conceptual Origins

The modern fascist movement emerged in early 20th-century Europe, most prominently in Italy under

Benito Mussolini and later in Germany with the National Socialist German Workers' Party (Nazi Party). Both drew from post-WWI trauma, economic instability, and widespread disillusionment with liberal democracy. However, fascism as a political philosophy crystallized around a radical redefinition of national identity centered on purity, strength, and racial or cultural superiority. The *us vs. them* framework was not incidental—it was foundational. Fascism defined the *Volk* (people) or *nation* as a homogeneous, organic entity defined by blood, tradition, and shared destiny. This collective identity was contrasted against a hostile *other*—Jewish people, communists, racial minorities, foreigners, dissenters, intellectuals, and others—portrayed as existential threats. This binary was not merely rhetorical; it became the organizing principle of governance, culture, and social order. The origins of this binary logic trace back through pre-modern nationalism, Romanticism, and 19th-century racial pseudoscience. Thinkers such as Georges Sorel, with his myth of the “myth of violence,” and later Julius Evola, influenced fascist theorists who fused organicist metaphysics with political action. Fascism transformed pre-existing nationalist sentiments into a totalizing ideology where loyalty to the *us* required the elimination or subjugation of the *them*.

Structural Mechanisms of the Us vs. Them Politics

The *us vs. them* structure in fascist systems operates through several interlocking mechanisms: identity construction, demonization, institutional exclusion, and ritualized mobilization. ****Identity Construction: The Myth of Organic Unity**** Fascism constructs national or ethnic identity as ancient, immutable, and divinely ordained. This mythologized “usable past” creates a false sense of continuity and destiny. Citizens are not individuals but members of a sacred community bound by shared blood, language, and tradition. This collective self is fragile without a defined enemy—without *them*—to validate its purity and strength. Without external and internal threats, the myth collapses under its own weight.

****Demonization: The Enemy as Existential Threat**** The *them* is systematically dehumanized through propaganda and discourse. Dissenters are labeled traitors, subhumans, or parasites. Jews, communists, and racial “others” are depicted as parasites feeding on national vitality, corrupting culture, or plotting to destroy the nation. This demonization justifies violence, exclusion, and even genocide. The process relies on repetition, emotional appeal, and symbolic

violence—from posters to hate speech—embedding fear and hatred into public consciousness.

****Institutional Exclusion and Legal Codification****

Fascist regimes formalize exclusion through laws and policies that strip *them* of rights. Anti-Semitic laws, racial hygiene statutes, and citizenship restrictions institutionalize marginalization.

Institutions—education, media, police, judiciary—align to enforce this binary. Schools teach history that glorifies the *us* while erasing or vilifying the *them*.

Courts become instruments of political repression, legitimizing surveillance, arrest, and punishment against perceived enemies. ****Ritual Mobilization and Symbolic Warfare****

Fascism thrives on spectacle.

Mass rallies, parades, and propaganda films transform political ideology into visceral experience.

Symbols—flags, uniforms, anthems—reinforce belonging to the *us*. The *them* is excluded from these rituals, reinforcing their absence and danger.

This creates a performative politics where participation in *us* rituals strengthens loyalty while reinforcing fear of *them*.

Political Function: Consolidation,

Control, and Mobilization

The **us vs. them** framework serves core fascist political functions: consolidation of power, social control, and mass mobilization. ****Consolidation Through Purposeful Division**** By uniting diverse populations under a shared enemy, fascism redirects internal grievances outward. Economic inequality, class conflict, or regional tensions are reframed as betrayals by **them**. This redirects energy from systemic reform toward external conflict, reducing internal dissent. The result is a cohesive, mobilized base loyal to the regime. ****Social Control via Fear and Obedience**** The **them** becomes a tool for authoritarian discipline. Fear of punishment—social ostracization, imprisonment, death—ensures compliance. Citizens internalize vigilance; neighbors inform on neighbors, neighbors report dissent. The **us** is not just a community but a watchful, protective force. Obedience is rewarded; deviation punished—creating a culture of self-censorship and conformity. ****Mass Mobilization Through Ritual and Myth**** Fascism leverages emotion, myth, and spectacle to galvanize mass participation. The **us** is not abstract—it is embodied in parades, flags, and shared rituals. This creates powerful affective bonds,

transforming politics into identity. Mobilization becomes self-sustaining: citizens feel personally invested in defending the nation against *them*, fueling perpetual revolutionary fervor.

Real-World Applications and Historical Case Studies

Examining historical fascist regimes reveals consistent patterns in how *us vs. them* politics operates in practice. ****Italy under Mussolini (1922–1943)**** Mussolini's Fascist Party fused nationalism with corporatism, portraying Italy as a reborn Roman Empire under threat from Marxism and decadence. The *us* was the "New Roman People," disciplined and virtuous; the *them* included socialists, liberals, and foreign liberals. Propaganda emphasized racial purity and imperial expansion, culminating in Ethiopia's invasion. The regime suppressed dissent through the OVRA secret police and manipulated elections to create an illusion of legitimacy. ****Nazi Germany (1933–1945)**** Nazi ideology perfected the *us vs. them* binary through racial antisemitism and the myth of Aryan supremacy. The *Volk* was defined by blood and race; Jews, Roma, disabled individuals, and political opponents were classified as *Parasiten*

(parasites) and eliminated. The regime used media (e.g., Leni Riefenstahl's films), education, and youth indoctrination to embed this worldview. The Holocaust was the ultimate institutionalization of *us vs. them* logic—systematic extermination justified as national defense. **Modern Authoritarian Populism and Neo-Fascist Movements** Contemporary far-right movements replicate fascist *us vs. them* frameworks using digital platforms and coded rhetoric. The *them* may include immigrants, LGBTQ+ communities, feminists, global elites, or “woke” culture. These movements exploit economic anxiety and cultural backlash, framing marginalized groups as threats to national identity. Examples include Hungary's Fidesz party, Brazil under Bolsonaro, and various European nationalist parties—each using exclusionary narratives to consolidate power.

Benefits and Drawbacks: A Cost-Benefit Analysis of Us vs. Them Politics

While fascist *us vs. them* politics delivers short-term regime stability and mass cohesion, its long-term costs are catastrophic. **Perceived Benefits to the Regime and Base** - **Rapid consolidation of power**

through unity around a shared enemy. - **Heightened loyalty and mobilization** fueled by emotion, myth, and ritual. - **Social order maintained through fear and conformity**, reducing internal conflict. - **National identity reinforced** as sacred and unassailable, boosting morale. **Catastrophic Costs and Systemic Decay** - **Erosion of civil liberties** and rule of law, enabling tyranny. - **Permanent polarization** fracturing society, destroying trust across communities. - **Moral and ethical corrosion**, normalizing violence, dehumanization, and repression. - **Economic stagnation** due to exclusion of talent, innovation, and global integration. - **Legacy of trauma, genocide, and institutional decay**, undermining future generations. For democracies, this model represents a direct threat to pluralism, equity, and human dignity—making vigilance against its resurgence essential.

Comparative Variants and Hybrid Forms

Fascism is not monolithic; its *us vs. them* logic adapts across contexts, producing hybrid authoritarian regimes. **Neo-Fascist Populism** Combines traditional fascist motifs—anti-immigrant sentiment,

anti-globalism, scapegoating—with populist rhetoric. The *us* is “the people against the elites”; *them* includes migrants, multiculturalism, and supranational institutions like the EU. ****Theocratic Fascism**** Blends religious orthodoxy with national identity, defining the *us* as faithful believers under threat from secularism or religious minorities. Iran under the Islamic Republic exemplifies this, where dissenters are labeled “enemies of God and nation.” ****Techno-Fascism**** Emerging in digital authoritarian states, where surveillance, AI, and data control reinforce *us vs. them* boundaries. Citizens are monitored; “unproductive” or “disloyal” individuals flagged algorithmically, creating a panoptic society conditioned to police itself. ****Environmental Fascism**** A newer variant where nationalist or ethnic purity is justified through ecological scarcity. The *us* is defined as “native stewards” of land; *them* includes immigrants or urban cosmopolitans seen as exploiting resources. These variants show fascism’s adaptability, reinforcing the need for nuanced, context-aware political analysis and resistance.

Expert Strategies for Recognition

and Counteraction

Identifying and resisting fascist *us vs. them* politics demands disciplined critical thinking and systemic awareness. ****Detecting Early Signals**** Look for rising scapegoating of marginalized groups, erosion of civil discourse, normalization of hate speech, and institutional bias toward exclusion. Watch for leaders who frame politics as existential struggle rather than policy debate. ****Countering the Binary Through Inclusive Identity**** Build resilient pluralism by fostering shared citizenship, inclusive narratives, and cross-group dialogue. Promote education that emphasizes critical history, empathy, and the value of diversity. ****Institutional Safeguards**** Strengthen independent judiciary, free press, and civil society as bulwarks against authoritarian consolidation. Enforce anti-discrimination laws robustly and protect minority rights unconditionally. ****Digital Literacy and Media Resistance**** Combat algorithmic amplification of hate through digital literacy, platform accountability, and support for independent journalism. Use technology to connect, not divide. ******

Fascism and the Politics of Us and Them: An In-Depth Analysis Fascism is a political ideology that has historically been associated with authoritarian

regimes, intense nationalism, and a focus on unity through exclusion. At its core, fascism operates through a powerful mechanism: the politics of “us and them.” This dichotomy fosters a climate of division, often leading to social fragmentation, suppression of dissent, and violent enforcement of ideological conformity. Understanding how fascism functions through this lens requires examining its methods, psychological underpinnings, and societal impacts.

Understanding Fascism: An Overview

Fascism emerged in the early 20th century, most notably in Italy under Benito Mussolini and later in Nazi Germany under Adolf Hitler. While each regime had distinct features, a common thread was the emphasis on authoritarian control, ultranationalism, and the mobilization of a collective identity that often marginalized or persecuted others. Key Features of Fascism:

- Authoritarian Leadership: Concentration of power in a single leader or ruling party.
- Ultranationalism: Extreme devotion to the nation, often accompanied by xenophobia.
- Militarism: Glorification of military strength and violence.
- Propaganda and Censorship: Control of information to

shape public perception. - Suppression of Dissent: Use of violence, imprisonment, or exile against opponents. - Cult of Tradition: Emphasis on restoring past glory, often idealizing a nostalgic national identity. Fascism's core mechanism—building a cohesive “us”—relies heavily on defining who is part of the national or cultural community, and who is not.

The Politics of Us and Them: How Fascism Operates

The fundamental strategy of fascist regimes involves creating a clear boundary between “us”—the virtuous, pure, and loyal national community—and “them”—the enemies, outsiders, or threats to societal purity. This dichotomy simplifies complex social and political issues, making it easier to manipulate public sentiment and maintain control. Constructing the In-Group Fascist regimes cultivate a strong sense of identity among their supporters. This is achieved through: - Shared Symbols and Rituals: National flags, uniforms, salutes, and ceremonies reinforce collective identity. - Narratives of Victimization and Glory: Promoting the idea that the nation has been wronged or is destined for greatness. - Mythologizing the Past: Nostalgic references to historical periods of perceived

national strength. - Exclusive Membership: Loyalty is often demanded, with outsiders viewed with suspicion or hostility. Marginalizing and Demonizing the Out-Group The “them” component is essential to fascism’s cohesion. This group often includes: - Ethnic or Racial Minorities: As in Nazi Germany’s persecution of Jews, Romani people, and others. - Political Opponents: Communists, socialists, liberals, or anyone challenging regime authority. - Cultural or Religious Groups: Seen as corrupting or threatening the national identity. - Foreigners or Immigrants: Portrayed as a threat to economic stability or cultural purity. Fascist propaganda portrays these groups as inherently inferior, dangerous, or morally corrupt. This dehumanization facilitates aggressive policies, discrimination, or violence.

The Psychological Mechanics Behind the Politics of Us and Them

Fascism exploits deep-seated psychological tendencies to forge unity and justify hostility. Fear and Scapegoating - Fear of the Other: Fascist regimes amplify fears of invasion, infiltration, or cultural decay. - Scapegoating: Blaming “them” for societal problems

diverts attention from systemic issues and unites the “us” around a common enemy. Conformity and Authority - Obedience to Authority: Propaganda and social pressure foster unquestioning loyalty. - Groupthink: The desire for social acceptance encourages individuals to adopt the dominant narrative. Identity and Self-esteem - Collective Identity: The “us” provides a sense of purpose and belonging. - Moral Superiority: The belief that their group embodies virtue, justifying aggressive actions. Propaganda and Information Control - Reinforcing the Dichotomy: Media is used to depict outsiders negatively, often through stereotypes. - Suppressing Dissent: Limiting alternative perspectives to maintain a monolithic “us” narrative.

The Consequences of the Politics of Us and Them

Fascism’s divisionary tactics have profound and often devastating effects on societies. Social Fragmentation - Community bonds become strained or broken as suspicion and hostility grow. - Minority groups become isolated or targeted for persecution. Violence and Persecution - Dehumanization facilitates violent acts against “them,” including genocide, ethnic cleansing,

and political repression. - State-sponsored violence becomes normalized as a means of maintaining purity. Suppression of Diversity and Pluralism - Cultural, religious, and political diversity is seen as a threat. - Fascist regimes often impose uniformity, erasing plural identities. Long-term Instability - The elimination of internal dissent and suppression of minorities can lead to societal collapse or international conflict. - The cycle of hatred and violence perpetuates cycles of trauma and retaliation.

Pros and Cons of the Fascist Politics of Us and Them

While fascist regimes often claim to bring order and unity, their methods and consequences are highly problematic. Pros: - Unity and Mobilization: Can create a sense of collective purpose among supporters. - Strong Central Authority: May lead to quick decision-making in crises. - National Pride: Fosters a sense of pride and identity among followers. Cons: - Human Rights Violations: Persecution, violence, and genocide are common. - Erosion of Democracy: Dissent is suppressed, and political pluralism diminishes. - Social Division: Deepens societal cleavages, leading to conflict and chaos. - Dehumanization and Moral

Decay: Normalizes cruelty and intolerance. -
International Instability: Often results in conflict, war,
and global repercussions.

Modern Relevance and Lessons

Though fascism as an overt political force has waned since World War II, its tactics persist in various forms. Modern populist and nationalist movements sometimes utilize the politics of “us and them” to mobilize support, scapegoat minorities, and undermine democratic institutions. Recognizing the Patterns - Propagating fear of outsiders. - Creating a narrative of moral superiority. - Demonizing political opponents. - Using symbols and rituals to reinforce group identity. Preventing the Rise of Fascist Politics - Promoting inclusive narratives that embrace diversity. - Upholding democratic values and institutions. - Encouraging critical media literacy. - Fostering social cohesion through dialogue and education.

Conclusion

Fascism’s mastery of the politics of “us and them” is a dangerous and insidious tool of control. By fostering an exclusive identity and vilifying others, fascist regimes manipulate societal fears and prejudices,

often leading to violence, repression, and societal decay. Recognizing these tactics is crucial for safeguarding democratic values, promoting tolerance, and preventing history from repeating itself. Understanding the mechanisms behind fascism's divisionary politics helps us build resilient societies that value pluralism and human rights over exclusion and hatred.

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As technology continues to advance, digital education will remain central to how knowledge is created and shared. The ability to download ***How Fascism Works The Politics Of Us And Them*** reflects an adaptive approach to learning that aligns with modern technological trends. Developing strong digital literacy skills is now essential.

In conclusion, digital access to ***How Fascism Works The Politics Of Us And Them*** exemplifies the power of technology in democratizing education. Through efficiency, portability, adaptability, and ethical usage, downloadable resources empower learners worldwide. Legal and responsible access enables continuous learning, knowledge expansion, and intellectual empowerment, ensuring that education remains accessible, inclusive, and relevant in the digital age.

The Architecture of Fear: How Fascism Constructs Us and Them

Fascism is not merely a political ideology—it is a systemic logic of power, a disciplined architecture of identity, and a ritualized performance of exclusion. At its core, fascism operates through a binary: the sacred us, defined by purity, unity, and tradition, and the profane them, constructed as alien, dangerous, and inherently threatening. This dichotomy is not incidental; it is the engine of fascist governance, a mechanism refined through historical crises, economic dislocation, and industrial manipulation. To understand how fascism works, one must trace not only its origins in early 20th-century Europe but its evolution across geopolitical shifts, economic

transformations, and the silent complicity of institutions that shape public consciousness. The birth of modern fascism is inextricably linked to the collapse of liberal order after World War I. The Treaty of Versailles, far from stabilizing Europe, sowed deep resentment through its punitive humiliation of the Central Powers, creating fertile ground for radical alternatives. In Italy, Benito Mussolini's fascist movement emerged from veteran war veterans, disillusioned socialists, and nationalist elites who saw democracy as weak and decadent. The movement's early rhetoric fused syndicalist violence with a mythologized Roman past, positioning the fascist state as the only force capable of restoring national honor. This narrative—of a people divided between noble sacrifice and internal betrayal—became a template. Yet fascism's true mechanics were solidified not in speeches, but in the orchestration of fear. The state, under fascist rule, functions as a centralized apparatus that dissolves pluralism through legal, cultural, and violent means. The creation of a monolithic public sphere—where media, education, and civil society are either absorbed or eliminated—ensures that dissent is silenced before it organizes. This process is not abrupt; it is incremental. As political theorist Chantal Mouffe argues, fascism thrives in the erosion of

antagonism into spectacle: conflict is not resolved but ritualized, transforming political opposition into existential threat. The economic dimension is equally pivotal. Fascism arose amid post-war stagflation, mass unemployment, and the collapse of global trade. Industrialists and bankers, fearing revolutionary upheaval, often funded fascist movements not out of ideological alignment, but as a form of state insurance. The promise of order—of restoring production, discipline, and national competitiveness—was a currency more persuasive than democracy's procedural delays. In Germany, the National Socialist Workers' Party (NSDAP) gained traction not only through Nazi paramilitaries but through coalitions with industrial magnates who underwrote propaganda and infrastructure that served racial and economic hierarchies. The fusion of capital and state power became the hallmark of fascist political economy. This fusion reshaped global capitalism. Fascist regimes industrialized rapidly, but not for democratic consumption—they served conquest. The German war machine, for example, was built on a foundation of forced labor, militarized supply chains, and a planned economy subordinated to expansionist ends. Similarly, Francisco Franco's Spain, though less overtly expansionist, enforced autarky

and state control of key sectors under the guise of national unity. These models demonstrated that fascism does not reject the market—it reorients it toward state-directed violence and exclusionary accumulation. The role of industry in fascist systems extends beyond wartime mobilization. In the post-1945 era, especially during the Cold War, corporate interests continued to shape fascist tendencies in subtler forms. Neoliberal reforms in the 1980s—often framed as democratic modernization—created conditions ripe for new authoritarianism: deregulation, privatization, and the hollowing out of public services eroded social trust and deepened inequality. These trends fed into what historians like Wolfgang Streeck call “pre-politics”—a condition where citizens withdraw from public life, disengaged and disillusioned, leaving space for populist strongmen who promise decisive action against a perceived corrupt elite. Contemporary fascism, therefore, is not always recognizable by its uniforms or overt ideology. It manifests through the normalization of exclusion: anti-immigrant rhetoric framed as cultural defense, surveillance justified as security, and the demonization of dissent as “disinformation.” The 2015 European migration crisis exemplified this shift. Governments across the

continent deployed border militarization, detention centers, and state-sponsored narratives that depicted migrants as invaders rather than people fleeing war. This “us versus them” framing was not spontaneous—it was engineered through media ecosystems that amplified fear, often with tacit support from political actors and corporate stakeholders benefiting from anti-immigrant sentiment. Expert analysis reveals that fascism’s longevity depends on what sociologist Jan-Werner Müller terms “the invention of the people”—a constructed identity bound not by shared values, but by opposition to a defined enemy. This enemy is not merely foreign; it is internal: the liberal democrat, the cosmopolitan, the minority. The fascist state thus cultivates a paradoxical unity: it unites citizens through shared fear, but only by defining who belongs and who does not. This exclusion is not incidental; it is structural. As historian Ian Kershaw observed, fascism’s power lies in its ability to turn ambiguity into certainties—transforming vague anxieties into clear, actionable threats. The industries that amplify these narratives—media, technology, and public relations—play a critical role. In the digital age, fascist appeals are no longer confined to rallies or state radio. Social media algorithms, designed for engagement,

reward outrage, amplifying divisive content. Big tech platforms, incentivized by advertising revenue, have become unintended enablers of fascist messaging, often failing to distinguish between legitimate political discourse and incitement. Meanwhile, think tanks and “independent” research groups—funded by opaque sources—produce studies that legitimize exclusionary policies, framing them as “evidence-based” governance. The long-term implications are profound. When “us” and “them” become the grammar of politics, democratic institutions erode. Courts are politicized, press freedom curtailed, and civil society surveilled. In Hungary under Viktor Orbán, for instance, constitutional reforms have dismantled checks on executive power, media independence, and minority rights—all justified as necessary to defend national identity. Similar patterns emerge in Poland, Brazil, and parts of Southeast Europe, where “illiberal democracy” has become a blueprint for consolidating power. Yet fascism is not static. It adapts. The rise of far-right movements in the West, often led by charismatic figures who blend populism with ancientist nostalgia, signals a new phase: a fusion of traditionalist myth with digital mobilization. These movements exploit cultural anxiety—over immigration, gender identity, and national

heritage—not through overt racism alone, but through coded language, mythic storytelling, and performative outrage. This “soft fascism,” as some scholars call it, operates in the grey zones of public discourse, normalizing exclusion before it becomes law. Expert warnings are clear: fascism thrives not only in authoritarian states but in democracies where citizens withdraw from shared truth. The erosion of fact-based debate, the delegitimization of expertise, and the cult of emotional loyalty over rational deliberation create a feedback loop that empowers authoritarian tendencies. As historian Timothy Snyder warns, the “banality of tyranny” is not about charismatic leaders alone, but about the silent acquiescence of a society that no longer sees the enemies it has helped create. Looking forward, the challenge is not merely to resist fascism when it appears openly, but to dismantle the conditions that make it plausible. This requires rebuilding civic trust, reforming economic systems that breed inequality, and reimagining media and technology as public goods, not private commodities. It demands a global solidarity rooted not in empty slogans, but in shared commitment to pluralism, justice, and the rule of law. The architecture of “us and them” can be rebuilt—but only through deliberate, collective action to ensure “us” includes

everyone. The history of fascism teaches that its rise is not inevitable, but contingent—dependent on specific failures of governance, economy, and civic imagination. Yet its recurrence is not a foregone conclusion. The same forces that enabled it—disintegration of public trust, economic precarity, and the weaponization of identity—can be countered with vision, courage, and a renewed commitment to democratic resilience. The battle over “us and them” is not fought only in streets or parliaments; it is waged in stories, in symbols, in how we define who deserves dignity, who belongs, and who must be protected. The future of democracy depends on which narrative wins.

Questions & Answers About how fascism works the politics of us and them

No	Question	Answer
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1	How does fascism utilize the 'us versus them' mentality to consolidate power?	Fascism fosters a sense of unity among the in-group by emphasizing shared identity, often scapegoating out-groups to create fear and hostility. This division helps rally support around a leader or regime, suppress dissent, and justify aggressive policies aimed at maintaining or expanding power.
2	What role does propaganda play in reinforcing the 'us and them' narrative in fascist regimes?	Propaganda in fascist regimes is used to depict the in-group as superior or victimized and the out-group as dangerous or inferior. This manipulation of information cultivates loyalty, dehumanizes opponents, and perpetuates the division necessary for authoritarian control.
3	How does the 'us versus them' approach impact minority groups under fascist rule?	Fascist regimes often target minority groups as the 'them,' portraying them as threats to national unity or purity. This can lead to discrimination, persecution, and even violence, as the regime seeks to eliminate or marginalize these groups to strengthen the 'us' identity.

4	In what ways does the politics of 'us and them' undermine democratic values?	The 'us versus them' politics undermines democracy by promoting division, suppressing pluralism, and justifying authoritarian policies. It discourages dialogue and compromise, making it easier for leaders to justify repression and limit individual rights in the name of national unity.
5	Can understanding how fascism works help prevent its rise today?	Yes, understanding the mechanisms of fascism, including the 'us versus them' narrative, helps identify early signs of authoritarian tendencies and societal divisions. This awareness can promote vigilance, foster inclusive dialogue, and support democratic institutions to prevent fascist ideologies from gaining ground.

fascism, political ideology, us vs them, authoritarianism, totalitarianism, nationalism, propaganda, extremist politics, political polarization, social division

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